



# Hospitality Solutions

[www.calirom.ro](http://www.calirom.ro)



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We started 20 years ago, 2 people with the same dream, goals and ideas of developing a green system that creates comfort.



# About Us:

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Calirom was founded in 2004 in Cluj, a true Romanian hub dedicated to technology, with the mission of integrating within the hospitality industry the most innovative technology and systems, to keep up with consumer needs in the era of Internet of Things.



We believe in technology that makes life easier so we developed a system - devices and software - that makes accommodation more pleasant.

We believe in creating comfort through innovation and making guests feel at home, so we created Sensoo.

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# BRIEF INTRODUCTION OF THE COMPANY AND ITS SPECIALIZATION

Building on the key functionalities: of hotel access, smart lighting, management, and effective heating settings, Sensoo develops a complex set of solutions, meant to meet the most demanding needs that hotel rooms could require, also improving the guest experience by providing convenience, customization, and efficient services throughout their stay, from booking a room to checking out.





And here we are...

# OUR *Departments*



Research and development

Project Management

Marketing & Sales

Call Center Support 24/7



# HOSPITALITY *Excellence*

Ease of the System Use

• Trending Design and Technology

• Total Room Mastery

• Intuitive Devices

Efficiency & Energy Savings

• Support and Preventive Maintenance

• Ultimate Guest Comfort

• Open System





# Introducing



## THE COMPLETE ROOM MANAGEMENT SOLUTION

Energy & Management  
Efficiency

Lighting &  
Temperature Control

Full & Personalized  
Guest Room Control

Extended Features



# Devices:

- 1 DND | MUR | BELL | ROOM NUMBER PANEL
- 2 PRESENCY DETECTION DEVICES
- 3 3/4/8 TOUCH PANELS FOR ROOM CONTROL
- 4 INTUITIVE THERMOSTAT
- 5 IN-ROOM TABLET
- 6 SMART SENSORS  
window, flood and S.O.S



\*Our newest technologies:  
STC (Standby Touch Recovery) & AAB (Adjustable Automatic Backlight). We use high-end embedded technology to design innovative scenarios.



# New solution:

## sensoo smart lock

Introducing the Sensoo Smart Lock – a revolutionary product that combines the power of three key elements: the CALIROM reader, the complete Opera iControl AGB kit, and the Operto Bluetooth module.

This innovative system seamlessly blends Sensoo's cutting-edge technology and design with the security and comfort of the Opera iControl system, all enhanced by the Bluetooth module technology.



QR | CARD | BLUETOOTH • MAGNETIC LOCK

NO BATTERIES NEEDED • ANY TYPE OF HANDLE





# HOW WE

# Do it

The solution itself, given its smart design, simplicity, and innovative technology is meant to inspire a different kind of living, a smart one and...

A green one.

-30% less consumption - because for us energy efficiency is important, therefore our system is developed to save it.

Our solution is developed in-house, using high-end technology and is constantly evolving and updating according to the market trends and requirements with the help of feedback from our customers.





# Why us?

## Competitive Assets

### **Open Software**

Sensoo is designed for easy integration with third-party softwares, such as air conditioning, PMS software, and smart locks.

### **24/7 Support:**

Calirom provides round-the-clock support to address any issues or challenges.

### **Dynamic Company**

We have a strong force of energy and adaptability. Always on the cutting edge, embracing new ideas, technologies, and market trends to stay steps ahead of the competition.

### **Cloud & Data Recovery**

Includes an automatic backup feature for the database, enhancing data security and reliability.



# Partnership Opportunities

## Main software integrations

- Opera
- Fidelio
- Protel
- HMS
- Clock
- Hostware
- and more

## VRV/VRF integrations

- Samsung
- Daikin
- Clivet
- Mitsubishi
- HiSense
- Gree
- and others

## Hotel chains approvals


- Hilton
- Marriott
- Accor
- Windham
- IHG

## Business partners

- Bulgaria - Novatel, Prodes
- Hungary - Omikron, Hafele
- Czech Republic - Hafele
- Slovakia - Hafele
- Kazakhstan - Hafele
- Albania - ENS
- Macedonia - ENS
- Kosovo - ENS
- France - Coroni
- Ghana - I.M Technologies
- Ukraine - TV Lux
- Egypt - ICS



300+  
Successful Accommodation Ventures



# Portfolio



# GET IN Touch



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[www.calirom.ro](http://www.calirom.ro)



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